



Teletrac Navman Named CES 2016 Innovation Award Honoree

NEW YORK, NY, Nov. 11, 2015 -- Teletrac Navman today announced that it has been named a CES 2016 Innovation Awards Honoree for Teletrac Navman DIRECTOR. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the trade media to honor outstanding design and engineering in consumer electronics products across 27 product categories. Entries are evaluated on their engineering, aesthetic and design qualities, intended use, and projected influence in the marketplace

Teletrac Navman DIRECTOR is the product of the combined brain trust of two telematics powerhouses — Teletrac Inc. and Navman Wireless Inc. Channeling strengths from both companies, Teletrac Navman DIRECTOR makes the complex data of fleet management easily accessible. Users can track vehicles in real time, assign jobs to drivers and measure business performance across several categories, including fuel use, safety, and maintenance.

"The software platform has allowed us to naturally expand into driver behavior analysis in a way that gives our customers a real advantage," said Michael Jarvinen, Vice President of Marketing, Teletrac Navman. "We are honored the committee awarded our efforts to innovate the offerings in our space."

The CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)TM, the producer of CES 2016, the global gathering place for all who thrive on the business of consumer technologies.

Teletrac Navman will be displayed at CES 2016, which runs January 6-9, 2016, in Las Vegas, Nevada. A selection of Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities and runs from 4:30-7:30 PM November 10th at the Metropolitan Pavilion in New York.

CES 2016 Innovation Honoree products are featured on CESweb.org/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About Teletrac Navman:

Teletrac Navman is a global leader in GPS-based fleet optimization products and services, including real-time vehicle tracking and analytics that enable companies to monitor, measure and improve operational costs and efficiencies. The company's technology currently tracks more than 500,000 vehicles owned by over 40,000 organizations on five continents, making it one of the world's largest fleet management providers. The company, headquartered in Glenview, IL, has offices in the United States, Mexico, Europe, New Zealand and Australia. For more information about the Navman Wireless and Teletrac Inc. please visit, www.navmanwireless.com and www.teletrac.com.