



Navman Wireless Selects Location Services from HERE to Power its Latest Safety Analytics Application

CHICAGO, IL, Dec. 16, 2015 -- HERE, a leader in navigation, mapping and location experiences, and Navman Wireless, a vehicle tracking and fleet management company, today announced a partnership to build an advanced driver behavior analytics application that helps dramatically improve safety for global fleet managers.

Safety Analytics, the robust application within Navman Wireless' DIRECTOR suite of fleet management software and services, enables fleet managers to measure how safely their drivers are performing on the road by monitoring their behavior in real-time. The Safety Analytics application can also calculate a cumulative, quantitative score for each individual driver so managers can offer corrective assistance and training programs to address areas of concern.

To build Safety Analytics, Navman Wireless turned to the HERE Platform for Business suite of location services. Leveraging enhanced fleet management services via APIs from the HERE Platform, the application ensures accurate analysis of driver compliance with legal restrictions along designated routes. For example, the application matches the route a driver took using GPS coordinates and compares that to data such as posted speed limits and road signs. The result is a post-drive analysis that identifies if the driver is exhibiting any unsafe behavior.

"At Navman Wireless, helping our customers improve their driver safety is one of our top priorities," says Dr. Claude-Nicolas Fiechter, Vice-President, R&D, Navman Wireless. "HERE was the perfect partner for this project. The depth and quality of key road attributes required to support this application were only available from HERE. Now, we can give fleet managers an unprecedented view of driver behavior, helping them boost safety and performance."

"We're happy to support Navman Wireless on this key addition to their fleet management portfolio with our global location offering," says Jussi Koski, Director, Enterprise Platform Products, HERE, "Using our platform, which includes road attributes specifically for trucks, Navman Wireless can give its customers additional insights into their drivers' safety performance on the road, which is critical for fleet managers."

Navman Wireless DIRECTOR suite of fleet management capabilities, including Safety Analytics, is available now. For more information, visit [here](#).

About HERE

HERE is a leader in mapping and location technology. We enable rich, real-time location applications and experiences for consumers, vehicles, enterprises and cities. HERE is backed by a consortium of leading automotive companies. To learn more about us, including our work in the areas of connected and automated driving, visit <http://360.here.com>.

About Teletrac Navman

Teletrac Navman is a global leader in GPS-based fleet optimization products and services, including real-time vehicle tracking and analytics that enable companies to monitor, measure and improve operational costs and efficiencies. The company's technology currently tracks more than 500,000 vehicles owned by over 40,000 organizations on five continents, making it one of the world's largest fleet management providers. The company, headquartered in Glenview, IL, has offices in the United States, Mexico, Europe, New Zealand and Australia.

For more information about the Navman Wireless and Teletrac Inc. please visit, www.navmanwireless.com and www.teletrac.com.