



Navman Wireless Launches Enhanced GPS Software Platform

GLENVIEW, IL., Oct. 21, 2015 -- Navman Wireless, a global leader in the fleet and asset tracking space, is pleased to announce the release of its newest GPS software platform, Navman Wireless DIRECTOR.

Navman Wireless DIRECTOR is the company's latest offering that helps businesses gain efficient fleet management habits through unparalleled data about their workforce. The powerful new platform comes at the heels of months of R&D and product collaboration between the engineering teams of Navman Wireless and its newly combined sister company, Teletrac Inc.

"I'm personally excited and very proud to announce the launch of Navman Wireless DIRECTOR," said Paresh Nagda, Chief Technology Officer, Navman Wireless. "Our goal is to empower customers with actionable data in an easy-to-use platform. Its scalable features go beyond fleet tracking to include everything from analyzing driver behavior, to receiving instant alerts, robust safety reporting and custom geo-fences."

Navman Wireless DIRECTOR is built with a powerful mapping solution, comprehensive messaging capabilities and workflow forms, helpful user alerts, extensive vehicle maintenance, instinctive user search functions and robust driver behavior analysis.

The software's complete driver and vehicle behavior solution, **Safety Analytics**, provides an unprecedented view into fleet activity. Composed of a visual event viewer and driver scorecards, the software feature enables businesses to monitor and replay unsafe driving events that occur on the road. The real-time scorecard function creates comprehensive reports summarizing unsafe road behavior and provides side-by-side driver rankings.

The software platform builds on the success of the company's predecessor GPS solution, OnlineAVL2. Navman Wireless DIRECTOR is completely web-based and accessible to global fleets in a variety of industries.

"The new platform's complete suite of services scales to the needs of fleets of any size across segments from local service to long haul transportation," said Nagda.

ABOUT NAVMAN WIRELESS

Navman Wireless and Teletrac Inc. are combined to represent global leadership in **GPS-based fleet optimization products and services**, including real-time vehicle tracking and analytics that enable companies to monitor, measure and improve driver safety, operational costs and efficiencies. The joint company's technology currently tracks more than 500,000 vehicles across five continents, making it one of the world's largest fleet management software providers. The company, headquartered in Glenview, IL, has offices in the United States, Mexico, Europe, New Zealand and Australia.