## TELETRAC NAVMAN



## Fleet Management Industry Continues to be Recognized for Cutting-Edge Technology as Teletrac is Honored as One of Most Innovative Companies of the Year

GARDEN GROVE, Calif., July 12, 2014 — Teletrac Inc., a 25-year fleet tracking and telematics software provider, has been awarded top industry honors for its <u>advanced GPS tracking solution</u>. The company won the Silver Award for the Most Innovative Company of the Year at the 2014 Stevie Awards in addition to being short-listed for the 2014 Telematics Update Award for Best Insurance Telematics Product.

Teletrac has spent the past year answering the high demand for advanced mobile technology in the fleet industry. Earlier this year, Teletrac launched their driver app, <u>Teletrac Drive, a comprehensive</u> suite of applications for Android<sup>™</sup> that provides vehicle operators with safety and efficiency tools—all on an easy-to-use interface. Drive's compliance and safety options include advanced in-vehicle navigation and two-way messaging which allows for seamless and safe transportation during the work day.

In addition, the company introduced the most advanced portable in-vehicle display on the market. Teletrac's newest partnership with Samsung allows the company to offer users the sleekness and functionality of the Galaxy Tab 3, supported by the high-powered Teletrac Drive app suite. The 7-inch Galaxy Tab 3 empowers fleet operators to automate their daily in-vehicle tasks, as well as stay guided while on the road, reducing time-consuming paper work, improving driver-dispatch communication and ensuring safety. Teletrac's Samsung Galaxy Tab 3 provides users with clear map views, powerful in-cab navigation and two-way messaging, electronic driver logs, and driver vehicle inspection reports—all on an easy-to-use, multi-functional tablet.

Teletrac stayed committed to making safe driving easy in 2014 by helping lower customer insurance premiums through its <u>enhanced driver behavior software feature</u>, <u>Safety Analytics</u></u>. Safety Analytics safeguards companies from dangerous driving behavior by tracking and scoring key metrics such as harsh braking, speeding, stop sign violations, and harsh turning. The driver safety solution is being adopted by many insurance companies around the world and Teletrac forecasts more than 1,000 of its current customers will be using Safety Analytics by the end of 2014.

Teletrac's innovation did not stop at its hardware and software offerings. The company continues to advance its product offering by partnering with Verizon to deliver a robust mobile fleet management solution to its customers. Fleet managers can now connect with their vehicles regardless of distance or geographical location via the high-performing and reliable network coverage of Verizon.

"It has been a big year for Teletrac and I'm thrilled to say we're just getting started. We appreciate the recognition of our efforts to continuously delivery innovative solutions for businesses. With exciting things planned for 2015 we here at Teletrac are eager to continually provide fleet managers and operators with the tools they need to safely and effectively conduct their business," said Mike Jarvinen, Vice President of Marketing, Teletrac.

## About Teletrac

Teletrac® Inc. is a market leading GPS tracking and fleet management provider headquartered in southern California. Focused on providing the most comprehensive solutions for companies with commercial vehicles, Teletrac tracks more than 200,000 vehicles in 87 countries, helping fleet owners save time and money while reducing their carbon footprint. Its award-winning cloud-based SaaS platform, Fleet Director® provides GPS asset location, diagnostics, fuel efficiency, safety, compliance, scorecarding and business intelligence for more than 20,000 fleets across all industries. Teletrac customers report up to 30% lower fuel usage, an average of 15% less driver overtime, 12% higher productivity and less unauthorized vehicle use. Visit <a href="http://www.teletrac.com">http://www.teletrac.com</a> to learn more.